



WebNet E-Cart Features List

Select the ones that work best for your business.

- **No per-transaction fees.** However, the credit card processor may charge fees.
- Display an **unlimited number of products.**
- **High security** that includes **free use of the WebNet Express SSL Certificate.** The certificate encrypts data on web pages to prevent someone from capturing information you don't want them to have. You may use your own SSL cert if you have one.
- **Flat monthly leasing fee of \$75.00,** which includes hosting for your cart (not your domain).
- **One-time setup fee** (minimum of \$500). Fee depends on design and number of products.
- Products are **organized** into categories to make it easier for customers to find what they are looking for.
- **Discounts** for shoppers can be based on cost or quantity and can be applied to an individual product, group of products, or all products.
- **Collect tax** at state and/or county levels or can set tax rates to zero on specific products as an incentive to buy.
- Set rules for **restrictions** such as requiring a minimum quantity. There are many options for setting restrictions.
- **Product versions are displayed on same page** to reduce the number of clicks in order to see different versions. For example, a T-shirt might be available in different sizes and each size has a different price. All versions can be displayed on the same page to show comparisons.
- **Options** such as color selections.
- **Integration** with SAGE MAS 200 and MAS 90 accounting systems.
- **Shipping** can be applied at the product level so shipping on a specific product could be free. Or, you can set rules such as orders over \$100 get free shipping. The cart is very flexible.
- **UPS Live shipping rates** are available. WebNet Express is an approved 3rd party e-commerce developer selected by UPS to integrate the UPS Online Tools into WebNet E-Cart. UPS tools such as Rates & Service Selection and Address Validation are included free if you have a UPS Account. If you don't have a UPS account, we can help you set one up.
- **Other shipping companies,** freight forwarders, etc. can easily be added to the cart if you do not want to use UPS.
- **Multiple Ship To addresses** allow shoppers to send items they purchase to different addresses.
- **Coupons such as Promo Codes** can be applied to a product and the cart keeps track of unused balances.
- **Specials** can be applied for a specific timeframe such as 1/2 off for 30 days.
- **Packages** allow you to group products together and apply a discount. The items in a package can be sent to one address or they can be sent to multiple addresses if you use the multiple-address feature.
- **Gift certificates.** The cart keeps track of unused balances.
- **My Account** allows customers to log in and change their contact information such as their address, e-mail address, phone, password, etc.
 - Customers are not required to log in to use the shopping cart.
- **Order History** (part of My Account) allows customers to log in and look at their previous orders and download their sales receipts.



- **Clubs** allow members to receive discounts on specific items. Club membership can be free or an annual fee can be collected. You can have as many clubs as you want.
- **Custom search engine.** The cart's internal search engine allows you to identify which web pages within your site are listed in the search results list. However, this only works with ASP pages since that is the technology we prefer. ASP means Active Server Pages and it only works on Windows web servers.
 - Most search features use software on a web server known as "site search" and the results typically contain too many links that are not related to what the shopper is really looking for. Our custom search engine points shoppers in the direction you want them to go without having to view a lot of unrelated links. For example, type in a catalog number and go to the product detail page. People love this search feature!
- "Show All Products" page, AKA a **Quick Shop Catalog**, shows a list (in text format) of all the products in your cart. Customers who are familiar with your products may want to go to this page to see a list of all products and quickly add what they want into the cart.
- **Merchant processors** (credit card processors) include PayPal, ePay, and Authorize.net. There are others and we can connect to their systems for real-time credit card validation. Or, you can do batch processing where you collect all of the card information, run a report, and confirm all the cards at the end of the day so you can them through your POS system.
- WebNet E-cart is a **secure** Web-based SQL database.

Version II – Programming is in progress

- Cart Preview (Shows \$ total and # of items in cart) Links to "View Cart"
- Tell-A-Friend
- Customer Who Bought This Item Also Bought...
- Reminder Service (A relative's birthday, etc.)
- Wish List(s)
- Address Book - Ship To Addresses
- USPS Live Rates
- FedEx Live Rates
- Quick Order. Customers log into "My Account", review a previous order, click a button to reorder same product(s).
- Inventory Module
- POS System (QuickBooks)

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